



**The Royal Canadian Legion
Ontario Command**

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Aurora, Ont.
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TO: All Branches, P.E.C. Members and L.A. S.E.O.'s
FROM: MSRB Program Chairman
DATE: October 16, 2017
SUBJECT: Volume #4 Distribution

Comrades:

With year four of our Military Service Recognition Book program now completed, our Volume #4 is in the process of being printed for distribution. Complimentary copies will begin being distributed to our Branches beginning Monday, October 23, 2017 by the printer, Lowe Martin Group out of Ottawa. The books will be distributed by UPS. We were hoping for distribution to begin as of October 15th, but due to the size of the book, the printer encountered some minor problems.

The quantities of the complimentary copies that each Branch will receive will be between 35 and 65 copies. The actual amount for each Branch will be dependent on the total membership of each Branch. All P.E.C. members and L.A. S.E.O.'s will also be receiving complimentary copies of our book.

We ask that District Commanders and Zone Commanders ensure that all Branches within their Districts and Zones are contacted and made aware of this distribution taking place.

We do not want to run into similar problems that we encountered last year, where some Branches refused them claiming that they knew nothing about our program. As a result, the books were sent back to our Command office. This should not happen. So, it is important that Branches:

- (a) Make all Branch staff, Executive members and Branch members aware of our program and that the books are being shipped.
- (b) That they check their post office on a regular basis for their books, should they have a P.O. Box number for regular deliveries rather than their Branch.

It is important that once the books are received, Branches utilize these books of Remembrance to their advantage by having them placed in local schools, libraries, museums, Town Halls, City Halls and of course within your Branch. We also strongly recommend that Branches that have a military base, military organization or a First Nations reserve within their area, pay them a visit and give them an introductory package and a copy of our MSRB.

It is also suggested that a copy be given to any Veteran's family who may have had a submission in the book, or to anyone else within the community who might wish to receive one. Now is also an opportune time to also be utilizing them at various displays that you may be setting up for your annual Poppy Campaign. The books serve no useful purpose if they are sitting on a shelf or put into storage within the Branch.

We would be very remiss if we did not acknowledge the great work of everyone involved in the submission process. They put in a lot of time and effort working with Veterans and Veteran families to improve the quality of submissions. So, a big thank you to all of you for a job well done and keep up the good work.

Yours in comradeship,

A handwritten signature in black ink that reads "Ron Goebel". The signature is written in a cursive, slightly slanted style.

Ron Goebel
Chairman
Ontario Command
Military Service Recognition Book