



For Immediate Release

October 12, 2017

PRESS RELEASE

**“Presentation of First Poppy”
by the
Royal Canadian Legion
Ontario Command
to
the Honourable Elizabeth Dowdeswell
Lieutenant Governor of Ontario**

SUNNYBROOK VETERAN’S HOSPITAL, TORONTO, ON - Ontario Command is proud to present the First Poppy of Ontario to the Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario.

A special ceremony of the ‘First Poppy’ Presentation will be held at Warriors Hall at Sunnybrook Veterans Centre – K Wing, 2075 Bayview Avenue, Toronto, Ontario, on Thursday, October 26, 2017 from 10:30am to 11:30am.

The presentation will be made by Ontario Command’s President Sharon McKeown; joining her will be several members of the Royal Canadian Legion, Ontario Command.

Please be advised that this will be the Ceremonial launch of the 2017 Poppy Campaign only; the official start of the Poppy Campaign will be Friday, October 27, 2017.

The Media and Press are welcome to attend this special presentation.

Legion Remembrance programs commemorate the men and women who died in the military service of Canada during war and peace. Maintaining the tradition of Remembrance is a sacred trust and the Legion's most important role.

The Poppy has been widely recognized as a symbol of Remembrance, since it was first adopted in 1921. By wearing the poppy, we demonstrate our gratitude to those who gave their lives for the freedom we enjoy.

We Will Remember Them!

For further information regarding this presentation, please contact Ms. Pamela Sweeny or Ms. Juanita Kemp at the Royal Canadian Legion, Ontario Command office at 905-841-7999.