



**The Royal Canadian Legion
Ontario Command**

89 Industrial Parkway N.
Aurora, Ont.
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TO: All Branches
FROM: Military Service Recognition Book Program Chairman
DATE: September 1, 2017
SUBJECT: Book # 5 Introduction

Comrades:

We have now completed our fourth Military Service Recognition Book and all Branches are to be congratulated for a job very well done in securing submissions for our books. To say that our first four books were a resounding success is an understatement. In fact, the total number of submissions received for our first four books is 3022. Outstanding to say the least and proves that our program is working and that our Branches care about the history of our Veterans.

Unfortunately, due to the overwhelming success of obtaining submissions for our books, all of the submissions did not get published in our first four books. However, all submissions received will be published in one of our future books on a first come, first served basis.

Complimentary copies of our fourth book will be distributed to Branches very shortly. **It is important that once they are received, Branches utilize these books of Remembrance to their advantage by having them placed in local schools, libraries, museums, Town Halls, City Halls and of course within your Branch. We also strongly recommend that Branches that have a military base, military organization or a First Nations reserve within their area, pay them a visit and give them an introductory package and a copy of our MSR. It is also suggested that a copy be given to any Veteran's family who may have had a submission in the book from your Branch. Now is also an opportune time to also be utilizing them at various displays that you may be setting up for your annual Poppy Campaign.**

Our fifth book will be published and distributed to Branches in early October of next year, 2018. We will continue to receive submissions for future books on an ongoing basis. A few points to keep in mind regarding the gathering of submissions.

NOTE: The most important aspect of our program is that Branches are dedicated to work with the Provincial Coordinators. Submissions received by our Command Coordinators that are not properly completed, clearly legible, or do not have proper quality photos, will be returned to the Branch for correction.

This important program relies on our Branches for timely submissions with individual photos, and personal stories that will be published in our books. **Submissions are not to be held onto and sent to our Provincial Coordinators in large quantities.** We also ask you to continue to support our

program at your Branch through the awareness of our project to your Executive members, the Branch membership, staff, and the public in general.

There are 20,000 copies of our fourth book that will be supplied to Branches in Ontario Command free of charge for local distribution later this month or early October. Proceeds raised from this project will continue to be utilized to assist Branches financially through various programs initiated by Ontario Command. Similar to all editions of our books, they are not to be sold, but rather are to be distributed as complimentary promotional copies. Although businesses who advertise in our book all receive a complimentary copy, **individual donors do not**. You may however wish to give a copy to any donors within your Branch.

Fenety Marketing are the publishers of our books and once again, their representatives will be conducting a Command Telephone Appeal to private citizens and the business community throughout Ontario. We ask for your Branch's endorsement and support for this very important project, and request that if you receive any calls from citizens in your area to please verify the legitimacy of this Legion funding appeal in promoting Remembrance. If there are any concerns regarding the legitimacy, please contact your Zone Commander. **It is of utmost important that all staff and members who answer telephone calls within your Branch are made fully aware of our ongoing program.**

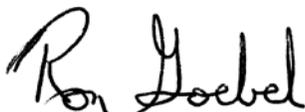
A Branch information package is included which contains a submission form and information fact sheet to assist all Branch Coordinators. A new poster is also included which can be copied and utilized to promote our program within your community and Branch. Other information is also included that will assist your Branch in continuing to be involved in this Remembrance program. Recognition for our Veterans both past and present should be very important to us all.

Submissions are to be sent to our Command Coordinators from the Branch once they have been checked for correctness and that all information is complete and legible and that a proper photo has been submitted. Submissions from Branches in Districts A-D-G-H-K are to be sent by mail to Carolyn McCaul at P.O. Box 202, 3243 Lake Dore Road, Golden Lake, ON K0J 1X0. Should you have any concerns or questions concerning the submissions, Carolyn may be contacted either by e-mail at carolyn.mccaul@sympatico.ca or by telephone at 613-625-2767.

Submissions from Branches in Districts B-C-E-F are to be sent by mail to Mary Ann Goheen at P.O. Box 308, Gravenhurst, ON P1P 1T7. Any concerns or questions from Branches that are the responsibility of Mary Ann may be directed to her at magoheen@sympatico.ca or by telephone at 705-687-0761.

Please do not send submissions to our Provincial Command office.

Yours in comradeship,



Ron Goebel
Chairman
Ontario Command
Military Service Recognition Book
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