



**The Royal Canadian Legion
Ontario Command**

89 Industrial Parkway N.
Aurora, Ont.
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TO: All Branches
FROM: Military Service Recognition Book Program Chairman
DATE: September 1, 2018
SUBJECT: Introduction of Year Six

Comrades:

We have finalized Volume #5 of our Military Service Recognition Book program and all Branches are to be congratulated for a job very well done in securing submissions for our first five books. To say that our first five volumes were a resounding success is an understatement. In fact, the total number of submissions received for these five books is 3494. Outstanding to say the least and proves that our program is working and that our Branches care about the history of our Veterans. The problem however is that 2743 of those submissions were received in the first two years of our program. **So, we do need to actively promote our program in order to receive more Veteran submissions for our future books.**

We are now introducing year #6 of our program with Volume #6 being published and distributed to Branches in late September or early October of next year, 2019. With the introduction of year #6, we ask that your Branch continues to promote our program in order to receive submissions for inclusion in all of our future books of Remembrance. Hopefully each Branch has a Coordinator who has been assigned this important responsibility.

This important program relies on our Branches for timely submissions with individual photos, and personal stories that will be published in our books. We ask that you continue to support our program at your Branch through the awareness of our project by communicating the information with your Executive members, the Branch membership, staff, and the public in general.

It is important to have Branches work closely with our Provincial Coordinators so that submissions sent to them are properly completed, clearly legible, and have proper quality photos. Otherwise they will be returned to the Branch for correction and re-submission, and this just delays the process. Submissions are not to be held onto and sent to our Provincial Coordinators in large quantities.

A Branch information package is included with this memorandum which contains all of the necessary information for promoting our program and recruiting submissions for our book of Remembrance. Recognition for our Veterans both past and present should be very important to us all.

Submissions are to be sent to our Command Coordinators from the Branch once they have been checked for correctness, and that all information is complete and legible, and that a proper photo has been submitted. Submissions from Branches in Districts A-D-G-H-K are to be sent by mail to Carolyn McCaul at P.O. Box 202, 3243 Lake Dore Road, Golden Lake, ON K0J 1X0. Should you have any concerns or questions concerning the submissions, Carolyn may be contacted either by e-mail at carolyn.mccaul@sympatico.ca or by telephone at 613-625-2767.

Submissions from Branches in Districts B-C-E-F are to be sent by mail to Mary Ann Goheen at P.O. Box 308, Gravenhurst, ON P1P 1T7. Any concerns or questions from Branches that are the responsibility of Mary Ann may be directed to her at magoheen@sympatico.ca or by telephone at 705-687-0761.

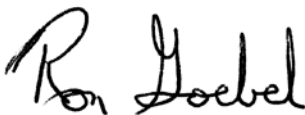
There are 15,000 complimentary copies of Volume #5 that will be distributed to Branches very shortly. **It is important that once they are received, Branches utilize these books of Remembrance to their advantage by having them placed in local schools, libraries, museums, Veterans Residences, Long Term Care Facilities, Medical Clinic Offices, Doctor Offices, Dentist Offices, Town Halls, Law Offices etc., and of course within your Branch. We also strongly recommend that Branches that have a military base, military organization or a First Nations reserve within their area, pay them a visit and give them an introductory package and a copy(s) of our MSRB. It is also suggested that a copy be given to any Veteran's family who may have had a submission in the book from your Branch. Now is also an opportune time to be utilizing them at various displays that you may be setting up for your annual Poppy Campaign.**

Proceeds raised from this project will continue to be utilized to assist Veteran Transition Programs that we at Ontario Command support. Our books are not to be sold, but rather are to be distributed as complimentary promotional copies. Although businesses who advertise in our book all receive a complimentary copy, **individual donors do not.** You may however wish to give a copy to any donors within your Branch.

Fenety Marketing are the publishers of our books and once again, their representatives will be conducting a Command Telephone Appeal to private citizens and the business community throughout Ontario. We ask for your Branch's endorsement and support for this very important project, and request that if you receive any calls from citizens in your area to please verify the legitimacy of this Legion funding appeal in promoting Remembrance. If there are any concerns regarding the legitimacy, please contact your Zone Commander. **It is important that all staff and members who answer telephone calls within your Branch are made fully aware of our ongoing program.**

Please do not send submissions to our Provincial Command office.

Yours in comradeship,



Ron Goebel
Chairman
Ontario Command
Military Service Recognition Book
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