

Comrades,

As we informed you last week, DEC made a decision to rescind GBL 129 to allow branches to fundraise should it be crucial for the branch's existence, even though branches remain closed to the public and utilities should be less than normal. There are several Emergency Response Benefits the Government has implemented that your branch may qualify for.

Should you believe your branch has exhausted all other measures and need to resort to a Go Fund Me Account the following must be strictly adhered to:

1. Any such account MUST identify your specific BRANCH by using the LEGION CREST with your Branch number below or the LEGION SWISH with your Branch name/number. If you do not have the proper logo email the Dominion Command marketing department [marketing@legion.ca](mailto:marketing@legion.ca)
2. DO NOT, use a header such as "SAVE THE ROYAL CANADIAN LEGION" as it is NOT Branch specific.
3. Make it very clear that the BRANCH is seeking financial assistance within their community. For example "Help Campbellford Branch No. 103 of The Royal Canadian Legion to carry on its vital work for Veterans and the community during this crisis".
4. Be specific why financial support is needed, how the money will be used for reasons of transparency.
5. A GO FUND ME Account CANNOT be created for Poppy Funds!
6. Notify Ontario Command if you must create a GO FUND ME Page. We need to be made aware in order to avoid any misconceptions that someone is using the Legion to scam the public.

Branches of The Royal Canadian Legion ordinarily have reputation of assisting those who have served or are still serving and their families. During this pandemic, there are many people who require financial assistance.

Please use financial restraint and explore as many financial programs as available prior to considering a Go Fund Me Account in your community. If you must take this path, as a last resort, let us know prior to completing by emailing [psweeny@on.legion.ca](mailto:psweeny@on.legion.ca)