



For Immediate Release

October 16, 2024

PRESS RELEASE

**“Presentation of First Poppy”
by the
Royal Canadian Legion
Ontario Command
to
The Honourable Edith Dumont
Lieutenant Governor of Ontario**

SUNNYBROOK VETERANS CENTRE, TORONTO, ON - Ontario Command is proud to present the First Poppy of Ontario to the Honourable Edith Dumont, Lieutenant Governor of Ontario.

A special ceremony of the ‘First Poppy’ Presentation will be held in K-Wing at Sunnybrook Veterans Centre, Toronto, Ontario, on Tuesday, October 22, at 11:00 a.m., by invitation only. At this time the Honourable Edith Dumont, Lieutenant Governor of Ontario will receive the 1st Poppy of Ontario Command in the presence of residents of the Sunnybrook Veterans Centre.

The presentation will be made by Ontario Command’s President Derek Moore. Joining him will be several members of the Royal Canadian Legion, Ontario Command.

Please be advised that this will be the ceremonial launch of the 2024 Poppy Campaign only; the official start of the Poppy Campaign will be Friday, October 25, 2024.

Legion Remembrance programs commemorate the men and women who died in the military service of Canada during war and peace. Maintaining the tradition of Remembrance is a sacred trust and the Legion's most important role.

The Poppy has been widely recognized as a symbol of Remembrance, since it was first adopted in 1921. By wearing the poppy, we demonstrate our gratitude to those who gave their lives for the freedom we enjoy.

We Will Remember Them!

For further information regarding this presentation, please contact Ms. Pamela Sweeny or Ms. Juanita Kemp at the Royal Canadian Legion, Ontario Command office at 905-841-7999.