



**The Royal Canadian Legion
Ontario Command**

89 Industrial Parkway N.
Aurora, Ont.
L4G 4C4

TO: All Branches
FROM: Military Service Recognition Book Program Chairman
DATE: July 1, 2023
SUBJECT: Introduction of Year Eleven

Comrades:

Since year #10 of our Military Service Recognition Book program has now been completed, we now wish to introduce you to year #11 of this important Remembrance Program.

In doing so, we are asking Branches to have an MSRB Coordinator appointed to actively promote our program for Veteran submissions within their Branch. For the past two years now, the number of Veteran submissions that we have received has not been enough to fill our books. And a low number of our Branches have submitted Veteran submissions for our books. As a result, we have had to utilize Youth Education entries in our Provincial Youth Education competitions as well as previous Veteran submissions that had already been published.

For this reason, we are appealing to all Branches not to wait until the last minute to submit Veteran submission to our Provincial Coordinators but rather to **START NOW** with your recruitment.

Please utilize all of the documents included in this Introductory Package to their fullest in promoting our program within your Branch and your community. All proper procedures for submissions are outlined in the “Fact Sheet” included with this introductory package. Although a submission form is included in this package, fillable submission forms are also available on our Ontario Provincial Command website at www.on.legion.ca.

We ask that you support our program at your Branch by **communicating the information with your Executive members, the Branch membership, and Branch staff so that everyone at the Branch is fully aware of our program and the need for Veteran submissions.**

Once a Branch Coordinator has checked submissions for correctness, and all information is accurate, complete, and legible, and a proper photo has been submitted, they are then to be sent to our Provincial Command Coordinators. **THEY ARE NOT TO BE SENT TO OUR COMMAND OFFICE.** Submissions from Branches in Districts A-D-G-H-K are to be sent by mail to Carolyn McCaul at P.O. Box 202, 3243 Lake Dore Road, Golden Lake, ON K0J 1X0. Should you have any concerns or questions concerning the submissions, Carolyn may be contacted either by e-mail at carolyn.mccaul@sympatico.ca or by telephone at 613-625-2767.

Submissions from Branches in Districts B-C-E-F are to be sent by mail to Mary Ann Goheen at P.O. Box 308, Gravenhurst, ON P1P 1T7. Any concerns or questions from Branches that are the responsibility of Mary Ann may be directed to her at magoheen@sympatico.ca or by telephone at 705-687-0761.

Proceeds raised from this project will continue to be utilized to assist various Veteran Transition Programs that we at Ontario Command support. Our books are not to be sold, but rather are to be distributed as complimentary promotional copies. Although businesses who advertise in our book all receive a complimentary copy, **individual donors do not.**

Fenety Marketing are the publishers of our books, and **their sales representatives conduct a Command Telephone Appeal to private citizens and the business community throughout Ontario each year.** We ask for your Branch's endorsement and support for this very important project, and request that if you receive any calls from citizens in your area regarding this sales appeal, to please verify the legitimacy of this Legion funding appeal with them in promoting Remembrance. If there are any concerns regarding the legitimacy, please contact your Zone Commander. **It is important that all staff and members who answer telephone calls within your Branch are made fully aware of our ongoing program and the telephone appeal.**

Yours in comradeship,



*Ron Goebel
Chair
Military Service Recognition Book Program
Ontario Provincial Command
The Royal Canadian Legion*

