



The Royal Canadian Legion
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REVISED

TO: All Officers
District & Zone Commanders
Provincial Poppy Chairmen
Branch Secretaries and Poppy Chairmen
ONTARIO PROVINCIAL COMMAND

****The LCBO will not be allowing any Tagging at their stores again this year.**

Dear Comrades:

We are pleased to advise that the Liquor Control Board of Ontario has agreed to permit Branches to display counter top collection boxes and Poppies in all liquor outlets within the Ontario Command from October 29 – November 11, 2021 and tagging privileges on Board property can be arranged through the local store or area Manager.

Poppy Chairmen are requested to contact their local store manager prior to the Poppy Campaign in order to confirm their arrangements.

Do not direct correspondence to the Toronto office of the Liquor Control Board of Ontario.

Regards,

Lisa Dinsmore
Poppy Committee Secretary

Royal Canadian Legion Poppy volunteers will conform to all local Health Units and Government Covid-19 protocols and directives. We will work with our local and corporate partners to insure the safe delivery and disbursement of the Poppy.