

LCBO

November 8th, 2021
Lisa Dinsmore
Royal Canadian Legion
Poppy Committee Secretary
Ontario Command

Re: Poppy Campaign 2021

Aaron Campbell

Chief of Staff & Vice President,
Corporate Affairs, Strategy &
Sustainability, President &
CEO, LCBO

Aaron.campbell@lcbo.com

100 Queens Quay E, 9th Floor
Toronto, ON, M5E 0C7

Dear Lisa,

As part of LCBO's longstanding commitment to working with our veterans and supporting the Royal Canadian Legion's annual Poppy campaign, we permit Legion Branches to display countertop collection poppy boxes at cash in all LCBO retail stores, and allow Legion Volunteers to tag within and around our stores, from October 29 – November 11, 2021.

Privileges for tagging within and around the store can be arranged through the local store or district managers. Poppy Chairmen are requested to contact their local store manager in order to confirm these arrangements.

As part of our ongoing commitment to keep the LCBO a safe place to work and shop, and supporting our local communities, we introduced a mandatory COVID-19 vaccination and testing policy in early September. All Trade and charity partners, including Ontario Legion volunteers dropping off boxes and Poppies, or soliciting donations inside of LCBO stores, must be either:

- a) Provide vaccination certificates to show proof they are fully vaccinated against COVID-19, or
- b) Test negative for COVID-19 within 48 hours of their arrival at the LCBO via rapid screening

We are committed to supporting the great work the Royal Canadian Legion does through the annual poppy campaign and welcome Legion volunteers and Poppy boxes into our LCBO stores.

Regards,



Aaron Campbell,

Chief of Staff & Vice President, Corporate Affairs, Strategy & Sustainability, President &
CEO, LCBO