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July 28, 2023

Ms. Lisa Dinsmore
The Royal Canadian Legion
89 Industrial Parkway North
Aurora, ON
L4G 4C4

Dear Ms. Dinsmore,

Re: 2023 Poppy Campaign

We have received your letter requesting permission to place coin boxes in our retail stores during the Remembrance period of October 27th – November 11th, 2023, inclusive.

Please accept this letter as approval for the placement of poppy coin collection boxes at our locations and for the RCL Branches to be able to tag outside of our retail stores during the Remembrance Day period October 27th – November 11th, 2023, as well.

We are happy to partner with The Royal Canadian Legion again this year and wish you much success with your fundraising efforts.

Thank you,

Laurie Little

Laurie Little
Manager, Human Resources
The Beer Store and Brewers Distributor Ltd.
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