



## **IMPORTANT NOTICE**

All Branches are reminded that the start date for the distribution of Poppies to the general public is the last Friday in October.

Donations to counter top boxes and Poppy tagging should not commence until October 27, 2023 for this year's campaign. Branches that start their campaign prior to this date are in direct violation of the General By-Laws.

It is the responsibility of each Branch President and each Poppy Chair to ensure that the distribution of Poppies and donations through counter top boxes and tagging do not commence before October 27, 2023.

Brian Harris  
Provincial Poppy Chair