



## Branch Coordinator Information / Fact Sheet For The Royal Canadian Legion Ontario Command “Military Service Recognition Book”

The following information is being provided to assist all Branch Coordinators with their duties and responsibilities regarding our Military Service Recognition Book (MSRB) program. And it is important that each Branch has a Branch Coordinator to actively promote our program and solicit submissions for our books.

### General

- Ontario Command is not a charitable organization and with Fenety Marketing working on our behalf, receipts for income tax purposes cannot be issued for donations or advertising in our book. We are a not for profit organization.
- No cheques for advertising or donations for the book should be accepted at Branches. They should be contacting Fenety Marketing directly by calling them on their toll-free number at 1-855-584-1374.

### Submissions

- Submissions are for both traditional Veterans and modern-day Veterans who have, or are still serving. The definition of a Veteran is described in our General By-Laws and contained in this information/fact sheet.
- All information being supplied on the submission form is to be completely accurate, fully completed, and **CLEARLY LEGIBLE.**
- Permission must be obtained from the Veteran or family member for the submission. **If every possible effort has been attempted to locate a family member to no avail, then, and only then, can the permission be given by the Branch President, but a letter is to accompany the submission explaining this.**
- The contact person and e-mail address and/or telephone number of the person sending the submission **MUST be included on the submission form along with the Branch name and number and the return address is to be on the envelope.**
- A Legion Branch and number **MUST** be listed in the “**THIS SECTION MUST BE COMPLETED**” section on the form for the submission to be processed.
- Submissions are only to contain a **maximum of 200 words and not pages of documentation.** Should there be more than 200 words of information, the submission could be edited and reduced for inclusion into one of the books. The information in the biography is to be about Military Service and not Legion Service. The only information that may be included in the bio concerning Legion Service is if the Veteran is a member of a particular Branch and if they are a past President etc.
- All submissions are to be sent or dropped off at Branches and **NOT sent to Ontario Command.**
- Do not hold onto submissions at the Branch. Once they have been checked for correctness, they are to be sent to the appropriate Command Coordinator prior to May 31st.
- A standard submission form is enclosed for your convenience. Please make photocopies of this form as required. Should you have more information than what will fit on the submission form, you may submit information on a blank piece of paper and submit it with the form. The submission form is also available on our Provincial website which is fillable and printable.

*(See Reverse)*

- We do retain the right to edit but will try not to alter the content of your submission. If you misspell your name or give the wrong date of birth etc., we will have no means of verifying the information and will print only what you submit.

## Photographs

- The original or actual photo or photo centre reproduced photo are the only photos that will be accepted with the submission form. Photos that have been scanned, printed on ordinary white paper or a photo copy of a photo **WILL NOT** be accepted.
- An **ACTUAL PHOTO** means a photo that has been reproduced at a **PHOTO LAB such as Walmart or Shoppers Drugmart and NOT a photograph scanned on a poor scanner in low resolution and then printed on low quality photo paper or photo copied or printed on regular paper.**
- Staples or paper clips are also **NOT** to be used when sending the photo with the submission form.
- There is to be no writing on the back of the photo as this bleeds through into the photo.
- No caricature drawings or drawing of any kind will be accepted in place of a photo.
- If sending more than one submission form and photo at a time, a sticky note is to be attached to the back of each photo identifying each picture with the Veteran's name. It would be best if each submission form and photo were placed in a plastic bag (baggie) and then all of them placed in a large envelope that is being mailed to the Command Coordinator. This way the photo and submission form do not get separated from each other.
- Photos should be a head-and-shoulders portrait. If a photo of the Veteran is not available, a photo of the Veteran's Regimental Crest would suffice.

## Definition Of A Veteran

At the 2014 Dominion Convention held in Edmonton, a revision was made to the definition of a Veteran. The following is the new definition as approved at that Convention. **A Veteran is any person who is serving or has honourably served in the Canadian Armed Forces, the Commonwealth or its wartime allies, or as a Regular Member of the Royal Canadian Mounted Police, or as a Peace Officer in a Special Duty Area or on a Special Duty Operation, or who has served in the Merchant Navy or Ferry Command during wartime.**

Our two Command Coordinators should not have to go into "operation overload" when receiving submissions or when the deadline for submissions approaches. Each of them has over 200 Branches that they are responsible for, and when submissions are received, they must scan each form, photo and any additional information sheet and record each submission prior to sending them to our publisher, Fenety Marketing. Their process is very time consuming but is simplified if submissions are sent on a regular basis and are complete and correct.

Photographs and other information will not be returned, so it is best that you make copies of your submissions and photo. When a story is received it will be deemed submitted for inclusion and may be used without any further permission required. All stories submitted for use in the Military Service Recognition Book, may also be used for an on-line version of this book.

We hope this information will be of assistance to you in the preparation of your stories and photos, and we look forward to receiving your submissions.

*~ Military Service Recognition Book Committee*